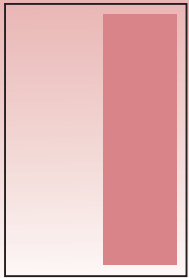


# n+1 Advertising 2021

For more information about web or print advertising, or to reserve your ad, please contact **Lisa Borst**:

[lisa@nplusonemag.com](mailto:lisa@nplusonemag.com)



## HALF PAGE

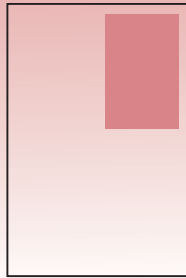
2.5" wide x 7.75" tall

\$600 (1x)

\$575 (2x)

\$550 (3x)

\$500 (4x)



## QUARTER PAGE

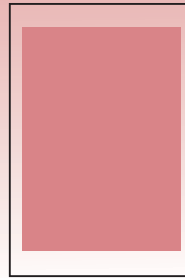
2.5" wide x 3.875" tall

\$400 (1x INSERTION)

\$375 (2x INSERTION)

\$350 (3x INSERTION)

\$300 (4x INSERTION)



## FULL PAGE

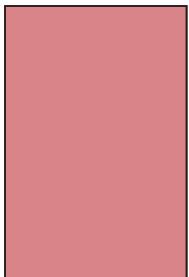
5.25" wide x 7.75" tall

\$950 (1x)

\$850 (2x)

\$780 (3x)

\$700 (4x)



## BACK COVER (COLOR)

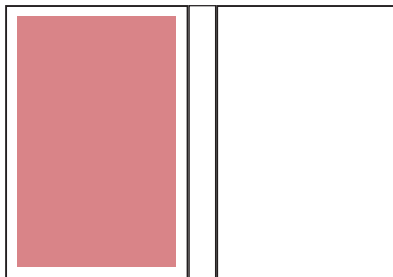
6" wide x 9" tall

\$1800 (1x)

\$1650 (2x)

\$1500 (3x)

\$1375 (4x)



## INSIDE COVER (COLOR)

5.25" wide x 9" tall

\$1300 (1x)

\$1200 (2x)

\$1090 (3x)

\$950 (4x)

## WEB RATES

Banner Ad: \$200 for two weeks 728 px w x 90 px h

Sidebar Ad: \$150 for two weeks 300 px w x 250 px h

Article Body Ad: \$300 for two weeks 728 px w x 90 px h

Newsletter Ad: Single insertion: \$150 600 px w x 100 px h

## Issue 39 Release: February 15, 2021

Reservation deadline: January 22, 2021

Ad art deadline: January 29, 2021

## Issue 40 Release: May 31, 2021

Reservation deadline: April 30, 2021

Ad art deadline: May 7, 2021

## Issue 41 Release: September 27, 2021

Reservation deadline: August 30, 2021

Ad art deadline: September 6, 2021

**The following formats are requested:** TIFF, PDF, EPS (preferred) or Photoshop/Illustrator/InDesign. 300 dpi minimum. Art may be sent via email to [lisa@nplusonemag.com](mailto:lisa@nplusonemag.com).